



Creating a unique people and place experience

## CATEGORY DETAIL FORM ACCOMMODATION ESTABLISHMENTS

**Complete this section to apply for membership as an accommodation establishment. You have 2 options:**

OPTION 1: Please select **ONE CATEGORY**. We will list all members by category and by Star Grading or as Accredited.

<b>CATEGORY</b>	Bed & Breakfast		Hotel	
	Backpacker & Youth Hostel		Lodge	
	Caravan & Camping		Resort	
	Country House/Inn		Self-Catering	
	Guesthouse			

OPTION 2: If you prefer to be marketed as a special type of accommodation, select ONE type below.

<b>TYPE</b>	<b>Lodge</b>			
	Luxury Tent Accommodation		Game reserve/Farm	
	<b>Self-Catering</b>			
	Chalet/Bungalow/Cottage		Houseboat	
	Apartment/Flat/Studio		Holiday House/Villa	
	Farm Accommodation		Tree House	
	Hiking Hut		Tent Accommodation	
	<b>Resort</b>			
	Spa Resort		Holiday Resort	
	<b>B&amp;B</b>			
	Home Stay		Train Accommodation	

**Complete all of the following information:**

<b>NUMBER OF BEDS AND ROOMS</b>	Total Sleeping Capacity (Beds)		Single Room (s)	
	Double Room (s)		Multiple Bed Room (s)	
	Suite (s)		Apartment (s)	
	Holiday Home (s)		Twin Room (s)	
<b>LOCATION NEARBY = &lt;10KM RADIUS</b>	Airport Nearby		Riverside	
	Beach Nearby		Seafront	
	Bus Station Nearby		Beach Resort	
	Countryside		Town/City centre	
	In the Mountains		Town/City Outskirts	
	Lakeside		Township	
	On a Wine Farm		Golf Course Nearby	
	Railway Station Nearby		Waterfront	
<b>CARAVAN &amp; CAMPING</b>	Total area (m2)		Number of sites	
	Minimum site size (m2)		Maximum site size (m2)	

**ATTACH TO YOUR APPLICATION – or email to [membership@sbto.co.za](mailto:membership@sbto.co.za)**

- 1 x Image (Max Size 407x175 Pixel)
- Teaser text (Max 150 characters)
- Descriptive text (Max 1400 characters)

**CODE OF CONDUCT**

The Saldanha Bay Tourism Organisation (SBTO) is a professional organization dedicated to working with and promoting businesses that adhere to a high standard of service and professionalism. In order to ensure that we achieve this, we require you to subscribe to the following code of conduct.

1. Maintain high standards of courtesy and hospitality and ensure that facilities and services are appropriate.
2. Describe fairly to all visitors and prospective visitors the amenities, facilities and services provided by an establishment whether by advertisement, brochure, word-of-mouth or by any other means.
3. Allow each visitor reasonable opportunity to view the services prior to registration.
4. Make clear to visitors exactly what is included in the prices quoted, including taxes and any surcharges. Details of charges, for additional services or facilities available should be made clear.
5. Give each visitor, on request, details of payments due and a receipt, if required.
6. Adhere to and not exceed current prices and advise guests of any alteration in rates prior to registration.
7. Deal promptly and courteously with all enquiries, reservations, correspondence and complaints from visitors.
8. Ensure, within the bounds of legal liability, the safety of guests and their possessions.

9. Ensure that no guest is discriminated against in an unfair manner, notwithstanding the operator's Right of Admission.
10. Actively protect and enhance, where possible, the environment and experiences of tourists in the Western Cape.
11. Implement lawful, healthy, safe and equitable employment conditions, enhance equal employment opportunities and support human resource development through training.
12. Allow an SBTO representative reasonable access to an establishment to confirm that the establishment is complying with the minimum requirements of the DMO.

<b>DECLARATION</b>	
<p>I the undersigned wish to be considered for membership of Saldanha Bay Tourism Organisation and understand that continued participation is subject to:</p> <ul style="list-style-type: none"> <li>• Compliance with the Code of Conduct.</li> <li>• The payment of all fees.</li> <li>• Compliance with all relevant minimum requirement criteria and inspection requirements.</li> <li>• Informing the SBTO within 14 days of any changes relating to the information contained in this application</li> <li>• Compliance with the SBTO's constitution, requirements and conditions for service rendered as amended from time to time.</li> </ul>	
Signature of Applicant	
Business Name	
Position	
Date	

**NOTE: THIS APPLICATION MUST BE ATTACHED TO THE GENERAL INFORMATION SECTION**